

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>361931</b>
	Alt Order #:	06862325
	Product Desc:	NRCC IE 2012
	Estimate:	3337
	Flight Dates:	10/19/12 - 10/25/12
	Original Date / Rev:	10/10/12 / 10/10/12
	Order Type:	GENERAL

**KTNV - Las Vegas**

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>National Media, Inc.</b>
	Buying Contact:	
	Billing Contact:	
		815 Slater Ln
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>National Republican Congressional C</b>
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, ISSUE, GEN

New Business Thru:	
Order Separation:	00:30:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	39	\$35,850.00	\$30,472.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	39	\$35,850.00	\$30,472.50	0.00
<b>Totals</b>	<b>39</b>	<b>\$35,850.00</b>	<b>\$30,472.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KTNV - Las Vegas	19%	\$35,850.00
Market	100%	\$188,684.21

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	4%	\$7,547.37
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	52%	\$98,115.79
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	25%	\$47,171.05
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/19/12	10/19/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00

**KTNV - Las Vegas**

Order / Rev: 361931  
 Alt Order #: 06862325  
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: National Republican Congressional Com  
 Product Desc: NRCC IE 2012  
 Estimate: 3337

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	10/22/12	10/22/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$350.00		0.00			
E 14	KTNV	10/23/12	10/23/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p -T-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$350.00		0.00			
E 15	KTNV	10/24/12	10/24/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p --W----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$350.00		0.00			
E 16	KTNV	10/25/12	10/25/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p ---T---	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$350.00		0.00			
E 17	KTNV	10/19/12	10/19/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ----F--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$650.00		0.00			
E 18	KTNV	10/22/12	10/22/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$650.00		0.00			
E 19	KTNV	10/23/12	10/23/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P -T-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$650.00		0.00			
E 20	KTNV	10/24/12	10/24/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P --W----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$650.00		0.00			
E 21	KTNV	10/25/12	10/25/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ---T---	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$650.00		0.00			
E 22	KTNV	10/19/12	10/19/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p ----F--	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$900.00		0.00			
E 23	KTNV	10/22/12	10/22/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$900.00		0.00			
E 24	KTNV	10/23/12	10/23/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p -T-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$900.00		0.00			
E 25	KTNV	10/24/12	10/24/12		CM	M-F 5-5:30p --W----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-5:30p Action News @ 5p										
				ACTION NWS@5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$900.00		0.00			
E 26	KTNV	10/25/12	10/25/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:00 PM-5:30 PM)	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
				ACTION NWS@5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$900.00		0.00			
E 27	KTNV	10/19/12	10/19/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,000.00		0.00			
E 28	KTNV	10/22/12	10/22/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,000.00		0.00			
E 29	KTNV	10/23/12	10/23/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,000.00		0.00			
E 30	KTNV	10/24/12	10/24/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,000.00		0.00			
E 31	KTNV	10/25/12	10/25/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00		0.00			
E 32	KTNV	10/22/12	10/22/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
				ACTION NWS@630										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,100.00		0.00			
E 33	KTNV	10/23/12	10/23/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
				ACTION NWS@630										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,100.00		0.00			
E 34	KTNV	10/25/12	10/25/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
				ACTION NWS@630										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,100.00		0.00			
E 35	KTNV	10/21/12	10/21/12	Sun 6-7p Action News	CM	Sun 6-7p	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$850.00		0.00			
E 36	KTNV	10/21/12	10/21/12	Sun ABC Prime B ONCE-TIME	CM	ONCE-TIME (8:00 PM-9:00 PM)	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
				ONCE-TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$4,500.00		0.00			
E 37	KTNV	10/19/12	10/19/12		CM	M-F 11-11:35p	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00

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Advertiser: National Republican Congressional Com  
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-11:35p Action News											
ACTION NWS@11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$1,750.00		0.00				
E 38	KTNV	10/22/12	10/22/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M-----	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
				M-F 11-11:35p Action News											
ACTION NWS@11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,750.00		0.00				
E 39	KTNV	10/24/12	10/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	--W----	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
				M-F 11-11:35p Action News											
ACTION NWS@11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$1,750.00		0.00				
													Totals	39	\$35,850.00